

# CALL FOR PATRONS AND EXHIBITIONS

## ASSERT YOUR LEADERSHIP BE A PATRON



### PAST PATRONS OF IEEE/IFIP NOMS



### ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society is a leading technical and professional community with over 50,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies.

FOR MORE INFORMATION ON BECOMING A NOMS 2012 PATRON PLEASE CONTACT

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Managing the Next Wave of Information  
and Communications Technologies

# IEEE/IFIP NOMS 2012

16-20 April 2012  
The Westin Maui Resort & Spa,  
Maui, Hawaii, USA

### ALOHA AND WELCOME TO IEEE/IFIP NOMS 2012 IN HAWAII!

Excitement is already building for IEEE NOMS 2012 next April in Maui, Hawaii and we want you to be a part of it as a patron! Hawaii is the central meeting place of the Pacific, if not the world. The setting of the IEEE and IFIP's premier conference in network operations and management in beautiful Hawaii will provide a unique opportunity to interact with leaders and tap the market segments from around the world. In this idyllic setting, you will be able to network with friends, colleagues, customers and vendors from around the world. We have some outstanding patronage packages that will enable you to reinforce your company's image as an industry leader and showcase your brand.

### About IEEE NOMS 2012

The 13th IEEE/IFIP Network Operations and Management Symposium (NOMS 2012) will be held 16-20 April 2012 at The Westin Maui Resort & Spa, Maui, Hawaii, USA. Held in even-numbered years since 1988, NOMS 2012 with 3000+ attendees will follow the 24 years tradition of NOMS and IM as the primary IEEE Communications Society's forum for technical exchange on management of information and communication technology focusing on research, development, integration, standards, service provisioning, and user communities. NOMS 2012 will focus on future network and ICT infrastructures showcasing recent advances, emerging approaches, technical solutions as well as with novel services provided on top of these infrastructures.

Centered around one keynote session each day, followed a Distinguished Experts Panel on the final day, NOMS 2012 will offer five types of sessions: technical, application, poster, panel, and Dissertation Digest. Technical sessions will present high-quality papers on the latest research results in the network operations and management area. For example, keynote sessions will include speakers such as Internet pioneer and evangelist, Vint Cerf of Google. Application sessions will include papers focusing on experiences in the IT and telecommunications industries, including but not limited to service providers, OSS vendors, and equipment manufacturers. Poster sessions will provide insights into work-in-progress and rapidly evolving hot topics. Panel sessions will focus on business implications, market trends, and emerging applications with panelists who are the technology and business leaders. Dissertation Digest Sessions will select and award the best Ph.D. work in the area of Network and Service management. High quality will be assured through a well-qualified Technical Program Committee and stringent peer review of paper submissions.



### PATRONAGE BENEFITS

The following four levels of patronage include benefits which previous NOMS patrons have found valuable in creating corporate awareness among the hundreds of network operations and management experts at NOMS. However, the NOMS 2012 Patron Committee will work with your company to tailor these patronage packages to maximize the value of the patron opportunity to your circumstances.

LEVEL OF PATRONAGE	FEE (IN U.S. DOLLARS)	BENEFITS INCLUDE
PLATINUM	<u>\$20,000</u>	<ul style="list-style-type: none"> <li>• Exhibit space (two tables)</li> <li>• Four complimentary Full registrations for conference</li> <li>• Four complimentary Exhibitor registrations (coffee breaks and banquet)</li> <li>• Logo on all conference programs</li> <li>• Logo on conference web site, with link to company's website</li> <li>• Full-page advertisement in the NOMS 2012 final program</li> <li>• Company-supplied banner prominently displayed during the entire Conference</li> <li>• Naming of your company at the banquet to highlight the conference patronage</li> </ul>
GOLD	<u>\$10,000</u>	<ul style="list-style-type: none"> <li>• Exhibit space (one table)</li> <li>• Two complimentary Full registrations for conference</li> <li>• Two complimentary Exhibitor registrations (coffee breaks and banquet)</li> <li>• Logo on all conference programs</li> <li>• Logo on conference web site, with link to company's website</li> <li>• Full-page advertisement in the NOMS 2012 final program</li> <li>• Company-supplied banner prominently displayed during the entire Conference</li> </ul>
SILVER	<u>\$5,000</u>	<ul style="list-style-type: none"> <li>• Exhibit space (one table)</li> <li>• One complimentary Full registration to conference</li> <li>• Two complimentary Exhibitor registrations (coffee breaks and banquet)</li> <li>• Logo on all conference programs</li> <li>• Logo on conference web site, with link to company's website</li> <li>• Half-page advertisement in the NOMS 2012 final program</li> </ul>
BRONZE	<u>\$3,000</u>	<ul style="list-style-type: none"> <li>• Exhibit space (one table)</li> <li>• Two complimentary Exhibitor registrations (coffee breaks and banquet)</li> <li>• Logo on all conference programs</li> <li>• Logo on conference web site, with link to company's website</li> <li>• Quarter-page advertisement in the NOMS 2012 final program</li> </ul>

### OPPORTUNITIES EXIST FOR ADDITIONAL SUPPORT OF CONFERENCE EVENTS SUCH AS:

- IEEE NOMS 2012 Banquet
  - IEEE NOMS 2012 Welcome Reception
  - IEEE NOMS 2012 Social Event
- Please be advised that pure exhibit support for NOMS 2012 can be chosen as well. Please see the Exhibition section at <http://www.ieee-noms.org> for that option.